

MORAN REPORT 2008: Section 3

Economic Freedom & Prosperity In U.S. Foreign Policy And Operations

**The Critical & Missing Component Of U.S. Soft Strategy
(The Synergy Of The Free Market Place Applied)**

A Primary Foreign Policy Initiative Blueprint

Peace Through Prosperity

Action Plan

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**Economic Freedom & Prosperity Initiative - Action Plan
Critical & Missing Component In USG Soft Strategy**

RATIONALE AND SUMMARY (TWO PAGES):

ISSUE:

National Security requires an Economic Freedom & Prosperity Message and Action Plan - to be announced by The President, Executive Branch & Congress. This Soft Power Initiative enables and spurs 'citizen patriots abroad,' who have a material stake in their lives and livelihoods, to counter and take down their oppressors. Given hope and economic security, they will counter oppressors who endanger their children's lives and dominate and control their neighborhoods and communities: dictators, terrorists, youth gangs, criminals and militias. Given secure independent livelihoods, they will counter infiltrators who attack them from across their borders: Homicidal Suicide bombers, drug dealers, arms dealers, foreign mercenaries, and terrorist networks.

Over time positive results from Economic Freedom & Prosperity Initiatives should relieve the U.S. from having to intervene militarily. Accordingly, U.S. Economic Power must be harnessed for National Security purposes -- as has been done with Military, DHS, Intelligence, and Center for Disease Control operations. (See: Page 63 Commentary by World Authorities: Economic Freedom).

To guide U.S. policy, the President will appoint a White House Director who will head up the Economic Freedom & Prosperity Initiative. The Director, reporting directly to the President, oversees, coordinates and administers an Economic Freedom Hub Strategy Center. Working collaboratively, U.S. government and agencies advise the Director on feasible strategies to advance the Economic Freedom & Prosperity Initiative. They design and implement operations within their purview so that they maximize the overall impact of the Initiative. Without Economic Freedom & Prosperity abroad -- that diminishes, deters and eventually overcomes Terrorism, Islamofascism, Poverty, and Human Rights Atrocities -- the military option will always be exercised with much higher frequency.

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REQUIREMENT:

Next Step: The President after counseling with Congress, creates and announces a Cohesive Interagency Freedom Strategy Center [Unified Action Plan]. Responding to the White House Director, the Center team aligns and harnesses programs and operations, proposed and effected by U.S. departments and agencies.

RATIONALE SUMMARY:

Proven, “hands on,” low cost Economic Freedom & Prosperity initiatives, with proper and fitting cost effective measures and standards, are strategically established as a coherent “decisive” tactical and operationally effective Action Plan.

BOTTOM LINE:

Without creating a comprehensive Economic Freedom & Prosperity Action Plan - Hub Strategy Center, led by a White House Director, highly versed in areas of economic reform, business transparency and diplomacy as paths to diffusing economic power to total national populations, the execution of United States Foreign Policy is seriously jeopardized. 21st Century Foreign Policy would likely die a Wilsonian Doctrine death, a Doctrine that takes for granted Economic Freedom and Prosperity for all a nation’s people. **END**

EXECUTIVE SUMMARY ACTION PLAN: Pages 56 - 62

Establishing an Economic Freedom and Prosperity Dimension will be a Primary Initiative in U.S. Foreign Policy. The Action Plan for Economic Freedom and Prosperity will enlist the civilian and military elements of the U.S. Foreign Affairs Corps in spreading the message of individual liberty, economic freedom, independence and prosperity worldwide. It sets in place a model for the United Nations to emulate, bringing nations together on key and important issues of peace, security, freedom, independence, prosperity and environmental sustainability.

Freedom and Independence must become an integral part of the daily lives of Ordinary People abroad. This happens when Economic Freedom and

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individual prosperity begin to take hold. As nations liberalize economic conditions, from small cottage industries to larger local businesses to big metropolitan enterprises, everyone will improve their chance to exchange goods and services, secure their livelihoods, send the kids to school and contribute to neighborhood and cross-border peace and general prosperity.

Having a material stake in their own future, Ordinary People in emerging countries will be ready and willing to defend their neighborhoods and local communities against insurgents, malicious terrorists and cruel, underhanded oppressors and dictators. The peoples' tools and levers of power will be safe secure streets, open viable markets, titled property rights and valid contracts, enforced through just law, independent judges, honest sheriffs, transparency and a free press.

The Economic Freedom and Prosperity Unified Action Plan reflects the counsel of General David Petraeus who calls for SECURING AND ENGAGING THE POPULACE to win "HEARTS AND MINDS." THE STRATEGY ADVANCES NATIONAL INTELLIGENCE DIRECTOR MIKE McCONNELL'S NATIONAL SECURITY MISSION.

Most importantly, populations abroad, when empowered with Economic Freedom & Prosperity, possess capabilities and drive to diminish, deter and eventually put to rout Terrorism, Poverty, Crime and Human Rights Atrocities. They cause their governors to serve the people, rather than entrenched, traditional power groups. Once discovering they are stakeholders in their own lives and livelihoods, patriots will start taking down their near-by and far-off oppressors. They will be more ready to work on Regional Sustainable Development Programs and projects in their region. Consequently, the U.S. military option or UN peacekeeping forces will not have to be exercised as often in countries where populations at large have individual Economic Freedom and Prosperity.

The Economic Freedom Unified Action Plan will be overseen by the White House Director who heads up the White House Freedom Strategy Hub. The Economic Freedom approach with a White House Hub will maximize and encourage cooperation between USG agencies and departments that have

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differing responsibilities, functions and funding sources.

The U.S. Foreign Service Corps will become highly versed in modalities of Economic Freedom & Prosperity. Armed with this knowledge, the Corps, civilian and military, will help empower people at large in any selected Middle East or other country, including Iraq and Afghanistan. Operations extend to: China, Russia, Korea, Brazil and other key countries.

Altogether the White House Hub team guides policy and strategy for a cohesive practical Economic Freedom and Prosperity Initiative.

Retooling Economic Freedom To Achieve White House Goals:

- **White House Hub Centralization:** *Provide policy and oversight for the plans and operations of departments and agencies as they develop, administer, and implement Economic Freedom & Prosperity Initiatives, with viable data base analysis, dissemination, and interagency feedback.*
- **White House Hub Mobilization:** *Provide oversight for the plans and operations of departments and agencies which give directional finding tools for the Foreign Affairs Corps and the Joint Military Civilian Operations personnel on the President's mission, strategy and tactics in an Unified Economic Freedom & Prosperity Action Plan.*
- **White House Hub Decentralization:** *The Economic Freedom & Prosperity Dimension Unified Action Plan is not only strategically and collaboratively administered, but is soundly handled logistically on the Unified Action Plan Tactical Level within each department and agency and with ground operations personnel.*

Accordingly, The White House Director/Coordinator establishes a Senior Inter-departmental Group (SIG) and subordinate Interdepartmental Groups (IGS) to coordinate outreach to the public. (The Members of these SIG's shall be the senior speech writers in each department and/or agency. The objective is to have the speeches of each agency reference and or echo the President's themes as appropriate.) He/ she collaborates with the SIGs and IGs to align and harmonize the content and context of each executive agency's current message with the President's relevant speeches and where relevant the theme of the President's Economic Freedom message for each of their respective agencies and departments.

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CABINET LEADERSHIP: Quite importantly, to ensure the President's Economic Freedom & Prosperity Initiative is launched in each U.S. Foreign Affairs agency and department, Cabinet Level members will work directly with the White House Initiative Director/Coordinator to convey the President's Directive as policy, and communicate policy, to undersecretaries and ground operations personnel.

Each Cabinet Level Official will take the President's Official words and speeches providing their own commentary on what this means in terms of "Official Policy" work of the departments or agencies they supervise.

Iraq & Afghanistan: It is key for Iraqi and Afghan provincial and local leaders to interact and engage with central government officials to decide on changes that will bring small as well as large entrepreneurs into local, regional and national markets, cross-border trade, and capital formation. To facilitate such exchanges, the U.S. Foreign Service Corps (Reconstruction, Economic, Development and Diplomatic professionals) and Provincial Reconstruction Teams (PRT's) can encourage "Exploratory discussion" and "Constructive Dialogue," particularly discovering ways to speed up commercial exchanges between market towns, hub cities and ports.

It is also key for Iraqi and Afghan entrepreneurs, together with provincial and local leaders, to work with central authorities to introduce sound free market practices and institutions (e.g., rule of law, regulations, tax laws, contracts, provision for private property, judiciary and police systems.) These institutions lay the foundation for robust Economic Freedom to materialize in a country, both in national spirit and practice.

As to budget considerations, the Economic Freedom & Prosperity Initiative recommends a shift in priorities among U.S. operations already underway by competent professionals, with some additional incremental budgetary increases. Such competent officials work at the Center for International Private Enterprise CIPE. Others work as advisors sent by the Departments of State, Defense, Commerce, Treasury, Justice and Agriculture.

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IRAQ BOTTOM/UP ACTION PLAN EXAMPLE

The current line of thinking at the U.S. Iraq Embassy and the State Department does not advance a Civil Opportunity Society based on the goals and objectives on an Economic Freedom & Prosperity Initiative. The transformed society will be interlocked by market towns, cross-border trade and investment. Today U.S. objectives should be geared toward enabling the citizens in countries of the Middle East and other regions to build an enduring sovereign nation, undergirded by a Civil Opportunity Society.

For Iraqis, personal independence will grow when they produce and buy more of their own food supplies and necessities from commercial sources, e.g., local bazars, hub markets, neighboring towns and cities. The U.S. Country Team will be reporting news concerning Iraqi government efforts to promote commerce between Iraqi local and provincial areas and abroad. The reports will keep the White House Hub and State Department up-to-date on efforts of local, provincial and central government leaders and officials to promote indigenous diversified broad based industry. As small – large businesses diversify, populations become less dependent on petro-oil rations for their livelihood.

Here are examples of news regarding the development of free market business institutions and infrastructure that the U. S. Embassies can cover in its regular reports to the White House Hub and State:

- 1.** **T**imely topics of the Iraq Business Council [IBC] Agenda. The IBC represents business associations, Chambers of Commerce, and economic think tanks throughout Iraq [Shiite, Kurd, Sunni and others]. The Council agenda includes:
 - A)** **L**egislative issues on vertically integrated agri-business and other sectors of commerce and trade that the IBC is currently reviewing.
 - B)** **P**riority issues in the IBC's National.

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IRAQ BOTTOM/UP ACTION PLAN EXAMPLE

Here are examples of news regarding the development of free market business institutions and infrastructure that the U. S. Iraq Embassy can cover in its regular reports to the White House Hub and State:

- 2. Topics on Iraq Business Talk Television /Radio shows that draw active Iraqi responses and questions on such issues as reconstruction, inflation, privatization, unemployment and proposed oil cash payments into private accounts for every Iraqi citizen.**
- 3. Issues and policies examined at University Round Table Programs e.g. Baghdad University and think tanks. The Embassy can report views and proposals heard from members of the business-agricultural community, academia, media, policy makers and other stake holders on constructive ways to build free markets and a participatory Iraq democratic system.**
- 4. Embassy “Exploratory Discussions” can commence on the Iraq Private Oil Revenue Accounts in an Inviolable Fund for every adult man and women.**
- 5. Embassy personnel can become acquainted with the nature of training programs of business association executives and board members. Reports can cover the free market principles and opportunities that business associations are making known to local and regional communities.**
- 6. The Embassy can look into the ways the 30 political parties are learning about issues of economic reform, attending business training programs, and learning through computer exercises that simulate difficulties experienced in nation building.**
- 7. The Embassy can become versed on the content and import of polls being conducted [on 1,000 business owners throughout Iraq] regarding opinions and views concerning the business climate and regulatory**

changes taking place in the country.

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NOTE: SURVEYS ARE SHOWING THAT THE IRAQI BUSINESS COMMUNITY IS OPTIMISITIC REGARDING THE COUNTRY'S ECONOMIC PROSPECTS. However, they are noticeably WARY ABOUT THE GENERAL LEVEL OF CORRUPTION and what can be done about it.

ON TERRORISM: In countering terror operations, America must rout out, take down and eliminate terrorists. America must also do what it can to "drain the swamps" of idle misdirected, disenchanted youth who serve Islamofascists as couriers and suicide bombers. The domain of Islamofascists extends from the Arabian Peninsula west to Malayasia, Indonesia and the Philippines, north to Europe, south to Africa and east to America, including our own United States. As an alternative, we will offer youth and others in these lands hope, skills and opportunity to be all they can be -- in their own eyes and in the eyes of their loved ones. They should see a future filled with self-respect, honor, dignity and achievement leading to prosperity, and time with their friends and neighbors.

A New United States Mission Statement:

The President and Presidential Candidates can now inform fellow-Americans that this nation will become known as a noble, dedicated world champion of Freedom and Human Dignity when we:

Change the World Mission of America

FROM

**"LIBERATION, DEMOCRACY AND
NATIONAL SECURITY"**

TO

**"NATIONAL SECURITY, ECONOMIC FREEDOM
AND GENERAL PROSPERITY."**

END EXECUTIVE SUMMARY ACTION PLAN **SUPPLEMENTARY MATERIAL - ACTION PLAN**

The following Supplementary Material clarifies grounds and reasons for the Economic Freedom and Prosperity Initiative reaching Ordinary People.

**A) Commentary by World Authorities On The Economic Freedom Approach
By Hernando De Soto, Institute Of Liberty & Democracy [Peru]**

De Soto and his colleagues have examined the only ladder for upward mobility. The free market is the other path and the one true path...It is the peoples path...it leads somewhere. It works.

Ronald Reagan UN General Assembly 1987

Hernando De Soto's ILD's prescription offers a clear and promising alternative to economic stagnation...

George Bush Senior announcing NAFTA 1989

The Most Promising Anti- Poverty Initiative In the World

Bill Clinton World Congress on Information Technology Adelaide 2002

Hernando DeSoto offers politicians a project which can contribute to the welfare of their country and at the same time enhance their own political standing, a wonderful combination.

Milton Friedman Nobel Laureate in Economics

De Soto is one of the most influential and compelling voices on the economics of developing countries... [I am] fascinated by De Soto's idea that private property is really the basis for propelling emerging countries into prosperity.

Lou Dobbs Money Line - New York

Here we do have a brilliant and simple idea... What Hernando de Soto has done is help solve the mystery of poverty.

Sir Alan Budd Former Chief Economic Adviser to the Treasury [England]

[It] explains how economies fail that have not first created the vital legal structures nor let the 'black' economy come into the mainstream economy

David Owen Former Foreign Secretary of the United Kingdom

SUPPLEMENTARY MATERIAL - ACTION PLAN

The following Supplementary Material clarifies grounds and reasons for the Economic Freedom and Prosperity Initiative reaching Ordinary People.

B) The DeSoto Country strategy agenda for Economic Freedom entails these components:

Hernando DeSoto ILD Approach To Property Rights Reform:

Source: ILD Prospectus

- 1) Work with Heads Of State to implement institutional reforms**
- 2) Enable Governors to institute a comprehensive and all-inclusive property rights system**
- 3) Enable provincial and local leaders to implement programs to create and manage Legal Property Rights Systems**
- 4) Advance property rights and business organizations giving citizens the ability to obtain an identity in the expanded market**
- 5) Give the poor access to property rights**
- 6) Address the most pressing economic and social problems stemming from the failure of government programs**
- 7) Allow both physical and intellectual assets to be converted into capital**
- 8) Allow poor and marginalized people to govern their rights collectively e.g., dividing labor, combining assets**
- 9) Provide an effective means to title small businesses**
- 10) Provide a means to enforce rules and contracts**
- 11) Move business and real estate holdings from the underground economy into the economic mainstream**
- 12) Provide a real solution to offset failure of various economic systems by using media to demonstrate to each social group the benefits of formalization, whether it be extralegal, the business community, the bureaucracy, or other specific groups**
- 13) Allow beneficiaries of assets easy transfer of entitled assets.**

SUPPLEMENTARY MATERIAL - ACTION PLAN

The following Supplementary Material clarifies grounds and reasons for the Economic Freedom and Prosperity Initiative reaching Ordinary People.

C) OUTCOMES: Country Strategic Initiatives For Enduring Economic Freedom & Prosperity:

12 Living Elements of a Free-Market - Civil Opportunity Society

When leaders and people of a country engage, embrace, protect and defend each other with Economic Freedom in a Civil Opportunity Society, these OUTCOMES happen:

- 1. Constitutions are written with checks and balances;**
- 2. Court systems are developed and supervised with honest judges who fairly and equally uphold the law for all citizens; and an efficient and transparent Civil Service system established**
- 3. Even handed systems of sheriff and police enforcement are established; the Professional Military – Security Force is neutral and impartial**
- 4. All-inclusive titled property rights are protected and defended;**
- 5. Free independent press reigns;**
- 6. Free elections are held with independent commissions;**
- 7. Transparent governments are formed, an independent Central Bank is established, and a currency is established and stabilized;**
- 8. Standards and practices are instituted and enforced with a Rule of Law;**
- 9. Individual ownership and individual enterprise flourish and are respected;**
- 10. Privatization is viewed as a viable alternative;**
- 11. Basic education is deemed essential and honored for all citizens;**
- 12. Religious customs and cultural heritage are fully respected, honored and protected.**

These are the Institutions of the Free Market-Civil Opportunity Society. These are Country strategies for Economic Freedom. Source: Moran - Johnson SPI 2005.

SUPPLEMENTARY MATERIAL - ACTION PLAN

The following Supplementary Material clarifies grounds and reasons for the Economic Freedom and Prosperity Initiative reaching Ordinary People.

C) OUTCOMES: Country Strategic Initiatives For Enduring Economic Freedom & Prosperity CON'T:

12 Living Elements of a Free-Market - Civil Opportunity Society

In accord with White House policy and guidance, Foreign Affairs Civilian and Military agencies and departments will engage Foreign Nationals, including ordinary people, in constructive dialogue. Drawing on their experience and diplomatic skills, the Foreign Affairs Corps will be a key catalyst for change.

Our Foreign Affairs Corps, with Country Presidents, Prime Ministers and Ambassadors, can create positive and 'compatible Economic Freedom value' conversations which embrace the country's local heritage, national customs and religious traditions. Personal exchanges will entail "exploratory discussions" and "in-country dialogues" concerning the 12 Living Elements of a Free-Market - Civil Opportunity Society. It is in this vein that all peoples can come to understand the 'process of democracy' as a means to achieve Economic Freedom, independence and sovereignty.

It is a Civil Opportunity Society that adheres to civil principles, uniform practices, established law, traditional liberal education and free social / political / economic intercourse for all citizens. The outcome offers an Opportunity Society for all peoples in a country or region to partake and to flourish in a robust economy. This effort goes beyond failed or failing states, and extends to countries like Brazil, Columbia, Peru, Mexico, Iraq, Egypt, Bahrain, Jordan, Afghanistan, Russia, China and India.

As Foreign Nationals and "ordinary people" engage, embrace, protect and defend the 12 Living Elements of a Civil Opportunity Society for Economic Freedom, the New U.S. Economic Freedom and Prosperity Initiative establishes itself as a stark contrast to Wilsonian Foreign Policy.

On February 5, 2005, Condoleezza Rice on route to Ankara made clear that the "Basics of Democracy" lie in: 1) "strengthening the role of an independent judiciary" 2) "strengthening the rule of law," and 3) "permitting a free and independent press to flourish." These are three elements of a successful and an accountable Civil Opportunity Society. In addition, Economic Freedom is an essential ingredient for democracies that will endure. Country leaders, Prime Ministers, Ambassadors and national business leaders and think tanks can honor and protect the ordinary person's inherent rights with Economic Freedom. If country leaders precipitously form governments that eschew the cornerstones of a private property rights system and a substantive judiciary system, they face the

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grave probability that free markets will not become properly rooted in an upward mobile society -- with a government of the people, by the people and for the people. The danger is that a select group will seize power and govern, control, and manipulate monies and property for its own ends. This select group will deprive the citizenry of liberty, independence, freedom and sovereignty with the benefits of free markets, secured with property rights, enforced rule of law and free press. Source: Moran - Johnson SPI 2005

END SUPPLEMENTARY MATERIAL – ACTION PLAN

TALKING POINTS – BOTTOM/UP STRATEGY
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1) **THE ECONOMIC FREEDOM INITIATIVE OF FOREIGN POLICY LED BY THE PRESIDENT, CONGRESS AND EXECUTIVE BRANCH – UNIFIED ACTION PLAN:**

- A) **Firmly establishes the United States foreign policy of Economic Freedom and Prosperity as being clearly distinct from President Wilson’s call for ‘democracy in the world’**
- B) **Defines basic foreign policy in terms that resonate with Ordinary People in America and abroad**
- C) **Makes clear the “human” focus of Public Diplomacy**

IN PHILOSOPHICAL TERMS: The ‘Economic Dimension’ strategy extricates the United States from the pitfalls of Wilsonian philosophy. The Wilsonian philosophy emphasizes the democratic political process but obscures the hopes and fears of **Ordinary People who yearn for Economic Freedom and Prosperity**. That is, the hopes and fears of people are: safe streets, home ownership, freedom of expression and religion, and the chance to be free to pursue their personal dreams. The **Wilsonian philosophy** has led statesmen to champion regime change, “large, costly and partially functional infrastructure” as symbols of stability, and political institution reforms, elections & bicameral legislatures. But it **has taken for granted an enduring middle class**.

The Economic Freedom and Prosperity Initiative brings forth life giving economic building blocks for Freedom, Security and Prosperity such as:

All-inclusive titled private property rights

Enforced rules of law that are just, fair and equal

Freedom of Expression and Religion

Limited and Transparent Government

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IN IDEOLOGICAL TERMS: The ‘Economic Freedom & Prosperity Initiative’ strategy extricates the United States from the pitfalls of Wilsonian philosophy.

Because it does not establish and shore up economic institutions in a sound, viable and culturally germane way, the **Wilsonian philosophy does not result in sustained economic growth for the people at large.** It leaves people far short of the economic independence and personal prosperity they crave in a Civil Opportunity Society.

2) **COHESIVE INTERAGENCY STRATEGY – ORGANIZATION & MANAGEMENT PROVISION: *Cohesive U.S. Interagency Strategy Integrates, Fine Tunes and Innovates the Economic Dimension of U.S. Foreign Policy Soft Strategy.*** The White House - State Hub Center develops overall strategy and oversees ongoing operations to centralize, mobilize, and disseminate information on Economic Freedom. Principal USG leaders collaborate to set strategy and harness the current resources of their respective departments, in league with the Hub Strategy Center. Responding to Presidential Directives, Congressional Directives and Appropriation guidelines, USG principal department leaders:

- A) Assign key ‘economically versed’ personnel
- B) Define clear objectives, strategies and tactics for performance
- C) Activate reporting interagency methods and feedback systems
- D) Establish sound performance standards and ratings
- E) Set up and apply benchmarks and systematic review criteria
- F) Work within the guidelines and standards of the White House - Hub Strategy Center

Foreign Affairs personnel, once oriented in courses on free markets and institutions that bring the informal sector on board, become the public sector media for Freedom and Liberty messages. Private Sector plays a similar role.

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3) COMPONENTS OF ECONOMIC FREEDOM & PROSPERITY
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Large Cash Outlays for infrastructure development are NOT needed to launch the Economic Freedom & Prosperity Soft Strategy Initiative:

Foreign Affairs Corps department heads and personnel, wherever stationed or assigned, will lead the economic initiative in ‘active’ public diplomacy.

The White House Hub Economic Freedom strategy in good part calls for replicating and extending a number of already PROVEN overseas programs, private and public. Examples are:

A) Heritage Foundation And Wall Street Journal “2008 Index Of Economic Freedom:”* Privately provided orientation programs of the Heritage Foundation help give directional finding tools to country leaders who are ready to consider how economic institutions can accelerate trade and investment both at home and abroad -- all of which support the ‘basics of democracy’ as delineated by Secretary of State Condoleezza Rice.

(**See:**<http://www.heritage.org/research/features/index/>--Click DOWNLOADS at the top of the Heritage web page for access to the executive summary, individual chapters and other sections of the book.)

***Elements of the Heritage Index are: 1) Trade policy, 2) Fiscal burden of government, 3) Government intervention in the economy, 4) Monetary policy, 5) Capital flows and foreign investment, 6) Banking and finance, 7) Wages and prices, 8) Property rights, 9) Regulation, and 10) Informal market activity.**

B) The Fraser Institute, “Economic Freedom of the World 2007 Annual Report,” can be the focus of educational conversation and thought stimulation with a country. (The Fraser Report can be found at: <http://www.freetheworld.com/>)

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3) COMPONENTS OF ECONOMIC FREEDOM & PROSPERITY
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Large Cash Outlays for infrastructure development are NOT needed to launch the Economic Freedom & Prosperity Soft Strategy Initiative:

- C) The Property Rights Alliance [PRA] “International Property Rights 2008 Index Report*.”** The International Property Rights Index delineates how countries are rated in handling comprehensive property rights programs – a critical component of Economic Freedom & Prosperity. The PRA index gives directional finding tools for those leaders who are ready to consider how the foundations of all-inclusive titled property rights can bring economic stability to their nation as well as accelerate trade and investment both at home and abroad.

(See: www.InternationalPropertyRights Index.org)

***Elements of the Property Rights Alliance Index are:**

- 1) Judicial Independence, 2) Confidence in Courts, 3) Political Stability, 4) Corruption, 5) Legal Protection of Property Rights, 6) Registering Property, 7) Access to Loans, 8) Protection of Intellectual Property Rights, 9) Patent Strength 10) Copyright Piracy, and 11) Trademark Protection.**

- D) Education and experiential learning programs of Foreign nationals at American universities and free market institutes can help establish and foster the development of economic institutions abroad.** This entails giving short courses to foreign nationals through **already existing business and free market extension programs** that address enforced rule of law with independent judicial systems, well defined all-inclusive private property rights (De Soto approach), criteria of the Index of Economic Freedom, education in bilateral trade agreements, and WTO principles which embrace cultural elements.

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- E) The Institute For Liberty and Democracy (ILD) -- Hernando De Soto Approach:** The ILD All-Inclusive Titled Private Property Rights approach identifies, maintains, and sustains economic institutions. **Titled Property Rights within National Law are one of the major backbones of Economic Freedom and Liberty.** In several speeches, **former U.S. Presidents layed out private property as essential for Liberty and Freedom.** (<http://www.ILD.org.pe/eng/contenido.htm>)

See also the [2005 Economic Report of the President, Chapter 5, Box 5-2 “The Benefits of Land Titles:”](#) President Bush’s comment: (<http://www.GPOACCESS.Gov/EOP/Download.html>)

- F) The Center for International Private Enterprise (CIPE) programs (1983 - 2007) will be extended in willing countries, as appropriate.** These programs build democratic institutions through market - oriented reform around the globe. **These educational and ‘hands on’ oriented programs jump start and accelerate economic institution building in emerging countries, failed states, and nations moving forward in the democratic process** in a just viable free market Civil Opportunity Society. **Examples are India, Egypt, Russia, China and Columbia.** (<http://www.CIPE.Org>)

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G) Role Of U.S. Trade Representative [USTR]: Ambassador Robert Zoellick, former U.S. Trade Representative [2001- 2005], and Ambassador Ashley Wills, former Deputy USTR, ironed out bilateral **Trade Agreements around the world** which further **liberalized local & national business conditions and promoted Freedom and Liberty. These Trade Agreements opened up Opportunity for larger factions of country populations to take part in national and global markets. These agreements take their toll on terrorism.**

Since 2004, the U.S. completed and implemented ten free trade agreements with Chile, Singapore, Australia, Morocco, CAFTA-DR (Central America Free Trade Agreement) and Bahrain. Now USTR, with U.S. Foreign Affairs experts, can review recent Indexes of Economic Freedom to identify other elements of economic reform that can be introduced into negotiations for new free trade agreements. Examples of such reforms could be: 1) changes of regulations to stimulate in-country entrepreneurship and 2) changes useful for establishing and protecting private property rights.

H) Today Ambassador Susan Schwab USTR [2006 – Present] can continue advancing Economic Freedom and Prosperity with the negotiations of new agreements [bi-lateral, multilateral and sectoral] and renewal of old agreements; and Ambassador Zoellick, World Bank President, can encourage Economic Freedom and Prosperity.

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Large Cash Outlays for infrastructure development are NOT needed to launch the Economic Freedom & Prosperity Soft Strategy Initiative:

- I) **State Department:** The State Department activates the U.S. Foreign Affairs Corps to implement the Economic Freedom & Prosperity Initiative. *The Foreign Affairs Corps are Front Line Catalysts who will make known to peers worldwide the challenges and rewards of Economic Freedom and individual Economic Independence.*

To prepare Corps members to play this role, the Action phase of the Economic Freedom & Prosperity Dimension provides for the reeducation, reorientation and retasking of Foreign Affairs Corps.

Individual duties and responsibilities (job descriptions) will include forming Economic Freedom Strategies and Action Plans for areas of assignment, with goals and timetables, evaluations of progress, and modes for communicating the spirit of Economic Freedom across "spheres of influence" in a viable and germane cultural context.

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Global Promotion Of Economic Freedom

4) “Economic Freedom:” “Leaders of the United States, Europe and around the world can rally around “Economic Freedom.”:

“The Economic Freedom & Prosperity Dimension” launches a sound, principled thrust for peace and prosperity worldwide. Economic Freedom, with individual liberty and economic independence, will resonate with the hopes and aspirations of Ordinary People everywhere. The goal provides country leaders in China, India, Russia and elsewhere the opportunity to do well while doing good.

It is national, regional and local leaders, together with Ordinary People, who have the opportunity, authority and power to shape and change economic institutions. The changes will attract foreign and domestic investment and stimulate economic activity amongst very small as well as large enterprises.

Entrepreneurs and business sector leaders are strong and formidable guardians who defend and protect ‘indigenous processes of democracy’ and democratic institutions.

As conditions for Economic Freedom & Prosperity take hold, Ordinary People realize their dreams for "safe streets," homes of their own secured with deeds, mortgages to finance small and burgeoning businesses or longed-for schooling, livelihoods of their choice, just rule of law enforced with trusted judges and reliable police and sheriffs, and an independent free press.

TALKING POINTS – BOTTOM/UP STRATEGY
Economic Freedom & Prosperity - Action Plan
The Critical & Missing Component In USG Soft Strategy

Global Promotion Of Economic Freedom

4) **“Economic Freedom:” “Leaders of the United States, Europe and around the world can rally around “Economic Freedom.” Con’t:**

With Economic Freedom & Prosperity, people can take control of their lives and cease being wards of the state. They have a vested reason to become vigilant "citizen patriots." These free patriots will work with police and military to protect their own titled homes, businesses and patents as well as national assets and borders. They will shun and counter terrorist recruiters, watch over what legislators and rulers do, and **act to remove governors who abuse power, engage in corruption or steal from the state.** As diffusion of economic and political power solidifies among a growing middle class, the body politic rallies behind good governance, just law and protection of human rights and human dignity. **As individual economic freedom spreads abroad it undergirds free societies, democratic processes, pluralistic governments, enforced and just rule of law and, quite importantly, U.S. National Security interests.**

Heads of State realize enormous advantages when their countries institute Economic Freedom & Prosperity. In the eyes of their people, Heads of State grow in stature, acclaim and respect. As fortunes of the people increase, their opportunities to take part in free market ventures likewise grow. They are acclaimed as leaders who provide hope and futures for the “Ordinary People” and new openings to prosper in the Global market.

TALKING POINTS – BOTTOM/UP STRATEGY
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PRESIDENTIAL CANDIDATES 2008

5) **Presidential Candidates in 2008:** The Economic Freedom and Prosperity Dimension solidifies USG Foreign Affairs and Public Policy as a key element in the next presidential election. The Dimension's sound, principled and positive contribution to world peace and prosperity will stimulate candidates to support and commit themselves to carrying out the Initiative. **They will see that Economic Freedom & Prosperity Initiatives serve as a powerful force to counter terrorism by diminishing ranks of recruits from idle, discontent and hopeless youth.**

The message for American women is clear. The Initiative specifically empowers women in foreign countries as a growing vocal and dynamic force for change with dignity and security. As seen in Afghanistan and Iraq, women stand against terrorists and stand up for Freedom, Liberty and human dignity. The Economic Freedom & Prosperity Dimension provides focus and "moral purpose" to U.S. foreign economic policy and how it is practiced, discussed and debated.

Economic Freedom and personal liberty resonate universally with all people of good faith. In this vein, as Presidential Candidates call for Freedom and Liberty around the world, American, European and other leaders worldwide will echo the call for Economic Freedom & Prosperity. This includes business leaders, expatriates, Diaspora, and small entrepreneurs. When candidates talk of Muslim countries, they can herald "universal principles" and the respect for property and contracts embraced by the Islamic world. They can make clear that Ancient Islamic Elements are directly in accord with the 'universal principles' and 'basics of democracy.'

CONCLUSION

Action Plan Bottom/Up Strategy

The Economic Freedom & Prosperity Dimension puts the United States at the forefront in spreading individual Freedom and Liberty throughout the world. In moving the sound Freedom and Liberty principles of our Founding Fathers, Presidential Candidates are creating peace and prosperity at home and abroad. *Armed with Economic Freedom and Prosperity, citizen patriots rise up to overcome and counter terrorism.* Success in instilling Economic Freedom and Prosperity in the Middle East, Russia, China, Africa and beyond will firmly clarify and establish a Presidential Candidate's foreign policy.

The Economic Freedom and Prosperity Dimension Initiative brings to life Freedom and Liberty for people everywhere. It solidifies and operationalizes "the essence" of American economic foreign policy and diplomacy. The key to spreading Economic Freedom is accomplished through encouraging and engaging nations and peoples in "exploratory discussions," "in-country discoveries," experiential learning, technology and management transfers, business transactions, Productivity Team travel and field trips, and focused trade negotiations. The Initiative moves nations toward growth and prosperity in a just viable free market Civil Opportunity Society. In advancing the Economic Freedom & Prosperity Initiative, Presidential Candidates will be pioneering a new and missing dimension of foreign diplomacy.

END OF ACTION PLAN BOTTOM/UP STRATEGY